

# **PRACTICE ABSTRACT No: 37**

### **Food Innovation Incubator**

The Food Innovation Incubator (FII) aims to initiate support and organize the development of sustainable innovations within the local and international agrifood system by using tailor-made scientific methods to co-create practical solutions for real world problems. This allows to interact/cooperate with stakeholders of the agri-food sectors and helps them solve problems and challenges during the creation of sustainable solutions. The incubator clients can connect and exchange with each other, learn about existing solutions in the food system or co- create own sustainable products, services and processes in the intermediate food value chain.

The FII has three pillars called modules:

- Innovation coaching: product ideas become first prototypes, in a series of workshops, farmers cooperate with scientists and others to fine tune ideas.
- **Networking:** this connects stakeholders from food and other sectors to address new trends and developments.
- **Knowledge transfer**. Scientists and practitioners prepare concepts for workshops and trainings that are easily accessible to farmers.

To set up a FII, it is important to understand needs from local food stakeholders. This information can be collected through a series of workshops that focus on goals and planned activities. Preparing and running a FII will take approximately one full-time equivalent and this task is meant for university faculty. A FII can help to decrease barriers for farmers to engage with applied sciences therefore improving their farming activities through science-driven approaches.

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## End Users

Farmer & Cooperative, Industry & Retail, Technology provider

## Country

Austria





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## Links for additional information

FAIRCHAIN - FH JOANNEUM (fh-joanneum.at)



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### **ABOUT FAIRCHAIN**

The FAIRCHAIN project launched in 2020 and coordinated by INRAE, is developing intermediate food value chains in the fruits and vegetable and dairy sectors. Through technological, organizational and social innovations and by developing business models FAIRCHAIN will enable small and mid-size stakeholders to scale up to supply fresh, sustainable and high-quality food products to consumers at a regional level.

#### FAIRCHAIN PARTNERS



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FAIRCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101000723.