

PRACTICE ABSTRACT No: 10

Cross fertilization activities

Collaboration within a research project is an important aspect because it aims to ensure that the project is known in foreign and internal channels. The development of a collaborative exchange with other research projects leads to improved cross-fertilization and avoids duplication. It also allows the knowledge and sharing of objectives and activities common to the research projects involved.

Here are some tips for effective collaboration and cross-fertilization during a research project.

- Collaboration with similar research projects. By similar projects or sister projects we mean those projects that have common activities and purposes and with which the sharing of the results and objectives can lead to a shared advantage. It is very important to establish relationships and collaborations with ongoing research projects and with projects that have just started. Furthermore, the cooperation will lead to the presentation of other research projects on shared themes.
- Creation of an innovative platform, to share the project results, to implement of a list of stakeholders to which the project results can be sent, and also to implement dedicated communication activities and to organise training sessions in collaboration with the sister projects. These activities linked to cooperation will lead to the knowledge of new partners and to the construction of new common objectives for the creation of new forms of communication in the projects and the dissemination of results. For cross-fertilization, contact with the network through participation in international fairs is very important.

These tips for effective collaboration and cross fertilization between projects will benefit research projects and increase their visibility.

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ABOUT FAIRCHAIN

The FAIRCHAIN project launched in 2020 and coordinated by INRAE, is developing intermediate food value chains in the fruits and vegetable and dairy sectors. Through technological, organizational and social innovations and by developing business models FAIRCHAIN will enable small and mid-size stakeholders to scale up to supply fresh, sustainable and high-quality food products to consumers at a regional level.

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